

The following production standards are required for all Winding Way Records projects

### **Recordings**

- LogicPro or ProTools Digital Audio Workstation (DAW) required.
- 24 bit, 96k sampling rate or better (24 bit 48K if approved in advance).
- High Resolution Audio (HRA) 32 bit, 192k rate desirable.
- Copies of all project files and folders sent to Winding Way Records via Google drive.

### **Master Recordings Formats**

- Mastered to -0.1dB level, no clipping, nominal loudness.
- CD WAVs at 16 bit 44.1K.
- MP3s 192k, 320k sampling (we will ID3 stamp).
- Final Bounces and instrumental versions as WAVs at native recording (24 bit 96K Preferred)
- If Hi-Rez Audio (HRA) 24 bit 192K exists.
- Files named as: (Two digit track number) **00 Artist Name – Track Title – Etc.** (Radio Version, Feat. Another artist, alternate title)

### **Liner Notes**

- Artist(s) (singers, instrumentalists)
- Producer credits, Include John Fisher, Executive Producer if a WWR production.
- Engineering credits
- Mastering credits
- Thank you section (thank everyone that touched you and this project)

### **Lyrics**

- Song title, songwriter name (ex. "Happy Song by John Doe").
- Do not include the vocalist's name, no extra text (ex. "intro", "verse" "chorus").
- Repeated lines must be written out. Don't write "Chorus 2x" etc.
- Begin each line with a capital letter.
- Do not use punctuation at the end of a line.
- Do not include blank lines except between verses or chorus.
- Lyric sheets docx or pdf required for every track with vocals.

### **Artwork**

- We recommend Adobe Illustrator or Photoshop CS.
- Provide the project files (all layers and fonts included).
- Include the provided Winding Way Records logo on the disc face and rear of packaging.
- Place our supplied barcode graphic on rear of cover bottom left or right.
- Files at 300 dpi (dots per inch) (600 dpi is OK but must be in 300 dpi final rendering).

### **Print Artwork File Formats**

- Rendered as PDF, TIFF, JPEG, and EPS (all template masks and guide layers turned off).
- All artwork should be CMYK, not RGB. Be certain to include all fonts in your files.

### **WWR Website, Social Media and Digital Release Artwork**

- Facebook Video 1280x720p. Pics 2048 width.
- Instagram Square 1080x1080p. Rectangular 1080x566p.
- Square jpg images
- RGB mode (3000 x 3000 pixel min, 5000 x 5000 pixel or RAW preferred).
- Include front CD cover, insert/inside panes, rear cover, CD face.
- Vinyl front cover, left and right inside panes, rear cover, A side and B side disk labels.
- Singles need unique artwork, no borders, should have artist name and song title.